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○ SUMMER | ○ 2014

# the Creative edge

ENHANCING MEMBER SUCCESS AND EXCELLENCE WHILE PROMPTING PROFESSIONALISM AND ETHICAL BUSINESS PRACTICES, AND PROVIDING LEADERSHIP AND DIRECTION FOR THE KITCHEN & BATH INDUSTRY

“Be Strong - Dream Big - Succeed!”  
-elizaBeth Marcocci, CKD  
[elizabethdesigns@comcast.net](mailto:elizabethdesigns@comcast.net)  
Susquehanna Valley NKBA Chapter  
President 2014-2015

## NKBA Courses

**Your Kitchen & Bath Business: Delegating with Authority – Instructor: Nancy Barnes, NKBA Director of Learning - Wednesday, July 16, 2014**

You'll learn why delegation is often one of the most difficult skills for managers to master, how to overcome the barriers that hold you back from delegating work to others, and how to use a step-by-step process for effective delegation.

**Certified Bath Designer (CBD) Exam Preparation – Instructor: Judith Neary, CMKBD  
Tuesdays & Fridays, Starting on July 11 – August 5, 2014 (5 weeks total)**

**20-20 NKBA Exam Version – CKD  
Instructor: Morton Block, CMKBD, IIDA, CAPS  
Tuesday, July 29, 2014 & Wednesday, July 30, 2014**

**Associate Kitchen & Bath Designer (AKBD)  
Virtual Study Review**

**Instructor: Randy Knott, CKD, CAPS  
Mondays (bi-weekly), Starting on August 25 –  
December 15, 2014**

## Upcoming Events!

July 30, 2014—**SunWorks etc.**—2612 Brandt Rd N, Annville, PA  
Learn about Scholarship Fundraising opportunities!  
CEU Credits available! 5pm

September 18, 2014—**Appliance Distributors Unlimited**  
2842 N. George Street, York, PA. 6-8pm  
Learn about Kitchen Aid products and receive CEU credits!

October 14, 2014—**Art Institute of York**  
1409 Williams Road, York, PA. 6-8pm  
Featured speaker from Houzz!

November 18, 2014—**Fromm Electric**  
5010 Linglestown Road, Harrisburg, PA.  
CEU Credits available! 6-8pm



## CAPS Certification Classes

CAPS (Certified Age-In-Place Specialist) certification classes are scheduled for the following: CAPS I Sept. 24; CAPS II Sept. 25, Business MGT. Sept. 26. and will be held at the Harrisburg Builders Association in Harrisburg. Please register at [hba@harrisburgbuilders.com](mailto:hba@harrisburgbuilders.com) or [linda@harrisburgbuilders.com](mailto:linda@harrisburgbuilders.com) or by calling HBA 717.232.5595. Cost of class is \$195 per day which includes instructor fees, student materials and lunch. Payment is due by September 14<sup>th</sup>. Cancellations due by Sept 19 (if you cancel after materials have been purchased you will be charged for the cost of the materials). There is a separate fee for the graduation certificate.

# Member Spotlight

*Showcasing Susquehanna Valley chapter members and their success!*

**Name:** Danielle Gundrum  
**Company:** Oasis Showrooms by APR Supply  
**Title:** Showroom Consultant  
**Years in the Industry:** 6 years  
**Awards:** NKBA 2014 '30 Under 30' Recipient

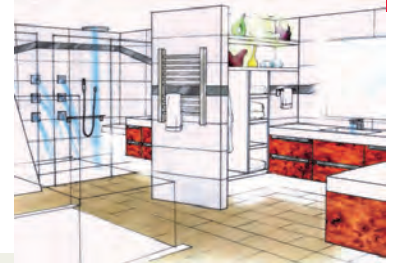


A Lebanon (PA) based kitchen & bath designer, Danielle Gundrum has been working in the industry for 6 years. A graduate of Arcadia University, she earned a Bachelor of Fine Arts Degree, specializing in Interior Design. Danielle is employed by APR Supply Company as a design consultant for their kitchen & bath showrooms. She works with some of the top

builders in the area on residential & commercial projects. Danielle launched the Oasis Showrooms social media presence and continues to manage all aspects of social marketing at APR. Danielle maintains a focus on keeping with current trends and style to stay competitive in an ever-changing market. Recently, Danielle received the prestigious '30 Under 30'

award from the National Kitchen & Bath Association, which recognizes 30 outstanding young professionals in the kitchen & bath industry under 30 years of age. She's also been featured in Central Pennsylvania's premier design magazine, Susquehanna Style, where she discussed the top bathroom trends in today's market.

## NKBA 2015 DESIGN COMPETITION



**First Place: \$2,000**

**Second Place: \$1,000**

**Third Place: \$500**

- Small Kitchen
- Medium Kitchen
- Large Kitchen
- Powder Room
- Small Bathroom
- Large Bathroom

### Specialty Awards

- **\$10,000 each....**Best Kitchen *and* Best Bath
- **\$2,000 each.....**People's Pick Kitchen *and* Bath
- **\$2,000 each.....**Before & After Kitchen *and* Bath
- **\$2,000 each.....**Budget-Friendly Kitchen *and* Bath
- **\$2,000.....**Green Design Kitchen *or* Bath
- **\$2,000.....**Universal Design Kitchen *or* Bath

### Honorary Award

- Builder/Remodeler Award  
In honor of Clay Lyon, CR,  
2012 NKBA Secretary  
(1962-2012)

VISIT [WWW.NKBA.ORG](http://WWW.NKBA.ORG)  
TO ENTER

## 2015 NKBA '30 Under 30' submissions now open!

The NKBA is currently searching for 30 outstanding individuals under the age of 30 who are passionate in their profession and forward-thinking toward their success in the kitchen and bath industry. Visit [www.nkba.org](http://www.nkba.org) and submit your application online! Applications are due by 12 noon EST on Monday, August 4, 2014.

## Chapter Officer Elections!

Voting for the following Susquehanna Valley NKBA Chapter Officer positions will be happening at our July 30th meeting. You don't want to miss your chance to vote for the following positions:

Treasurer

VP of Programs

VP of Communications

## A note from the NKBA Chapter President:

Roy McLain CMKBD, one of our Chapter's founding fathers, has decided to vacate the position of Vice President of Government Relations. He served honorably in many positions over the years. We need to find a volunteer replacement for him. Communication is the key responsibility of the VP-Government Relations position. As Federal, State or Provincial and Local bills concerning the kitchen and bathroom industry increase, it is essential to the well-being of the members that they, and the NKBA, are kept informed. This task can most effectively be carried out through the team efforts of NKBA staff and chapter members. Members must be kept aware of which laws may affect them as well as the actions they can take to prevent those laws from negatively affecting their business growth and function. The NKBA has brought our long-time legal counsel, Ed Nagorsky, in house as full-time Director of Legislative Affairs, so you will have plenty of assistance and support from Headquarters.



NKBA Susquehanna  
Valley Chapter

[susvalnkba.org](http://susvalnkba.org)



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